

# Sonja Perkovic

POSTDOCTORAL RESEARCHER

I.P. Jacobsens Vej 61B, 8230 Åbyhøj, Denmark

☎ (+45) 25450044 | ✉ sp@mgmt.au.dk | 🏠 www.sonjaperkovic.com | 🌐 Sonja Perkovic | 🎓 Sonja Perkovic

## Scientific Focus Areas

---

Judgment and Decision Making, Business Ethics, Consumer Behavior, Eye tracking, Computational Modelling

## Work Experience

---

### Department of Management, Aarhus University

POSTDOCTORAL RESEARCHER

- Maternity leave from Aug 2018 - April 2019

Aarhus, Denmark

May 2018 - ongoing

### Department of Economics, Swedish University of Agricultural Sciences

RESEARCHER

Uppsala, Sweden

Dec 2017 - May 2018

### Centre for Decision Research, University of Leeds

VISITING RESEARCHER

Leeds, UK

Dec 2017 - Dec 2020

### Centre for Decision Research, University of Leeds

POSTGRADUATE RESEARCHER

Leeds, UK

Oct 2014 - Sep 2017

### University of Zagreb

EXPERT ASSISTANT FOR STUDY PROGRAMS AND QUALITY ASSURANCE

Zagreb, Croatia

May 2013 - Sep 2014

### Farmex

ASSISTANT MARKETING MANAGER

Varazdin, Croatia

May 2012 - Dec 2012

## Education

---

### Centre for Decision Research (University of Leeds)

PH.D. IN MANAGEMENT

- Dissertation title: Exploring decision processes behind food choices: an eye tracking approach
- Honors: recommended for an award of research excellence by the examiners

Leeds, UK

Oct 2014 - Sep 2017

### Faculty of Economics and Business (University of Zagreb)

MA ECONOMICS

- Honors: summa cum laude

Zagreb, Croatia

Nov 2010 - July 2011

### Faculty of Economics and Business (University of Zagreb)

BS ECONOMICS

Zagreb, Croatia

Oct 2006 - May 2010

## Grants & Awards

---

2017 **Outstanding Academic Performance Prize for PhD**, Leeds University Business School

Leeds, UK

2016 **Poster Prize**, Summer Institute on Bounded Rationality & Joachim Herz Stiftung

Berlin, Germany

2015 **Visiting Scholar Grant**, Aarhus University Research Foundation

Aarhus, Denmark

2014 **Fully funded 3-year doctoral scholarship**, University of Leeds

Leeds, UK

2011 **Dean's Award for the master's thesis**, Faculty of Business and Economics

Zagreb, Croatia

## Journal Reviewer

---

Acta Psychologica, Appetite, Cognition, European Review of Agricultural Economics, Food Quality and Preference, Food Policy, Food Research International, Journal of Behavioral Decision Making, Journal of Business Research, Journal of Consumer Behavior, Organization Science, PLOS One

## Technical Skills

---

<b>Programming Languages</b>	R, Python
<b>Operating Systems</b>	Windows, Mac OSX
<b>Statistical Software</b>	SPSS
<b>Tools</b>	MS Office, LaTeX, TYPO3, Adobe Photoshop, Gimp

## Languages

---

<b>Mother Tongue</b>	Croatian
<b>Fluent</b>	English, Danish
<b>Conversational Level</b>	German, Russian, Spanish

## Other activities

---

### Cognition and Behavior Lab

HUMAN SUBJECTS COMMITTEE MEMBER

- Evaluation of research proposals and giving feedback on research ethical issues

*Aarhus, Denmark*

*Nov 2019 - ongoing*

### Department of Management (Aarhus University)

EGPROC 2018

- Planning & co-organizing a conference for 40 participants

*Aarhus, Denmark*

*July 2018*